



How to Become a Google+ Maestro

Venky Iyer

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Just think about it: you are just a book of a few dozen pages from your first step towards total command over the most exuberant symphony in the social networking world.

Yes, we are talking about **Google Plus**. You simply cannot ignore Google Plus, if you are truly serious about boosting your personal image and business brand recognition.

Jump in. In *How to Become a Google Maestro*, discover why half a billion users (and counting) swear by Google Plus.

Learn how to get the jump on all except a handful of those half a billion users.

Discover how to really conduct the versatile and powerful Google Plus instruments into masterpieces, time and again. Master the cute tricks that the huge majority of Google Plus users are blissfully unaware of.

Discover:

- how to Stream your way to a larger-than-life image;
- how to run Circles around your competition;
- how to build up huge, loyal Communities;
- how to Hangout so that you build up and maintain a huge following;
- how to create Ripples that run far, fast, and wide;
- how to stage Events that become rave memories.

Become a **master conductor** and then a **Maestro**.

If Google Plus is just another social networking site, then the Chicago Symphony Orchestra is just another orchestra. Google is using its various tools—tools of the caliber of YouTube, Google Music, Picassa, Android, and most of all Google Plus, all backed by that multi-headed hydra Google Search—to become the ultimate online experience. You can hitch a ride on this juggernaut now, or you can be left behind.

Your Google Plus presence directly influences your presence in Google search results.

Translated: your business is bound to reap a rich, long-term harvest from a planned and sustained presence in Google Plus.

Google Plus is good enough for **ESPN, Adidas, Hugo Boss, H&M, Pepsi, Cadbury, Android, Samsung, Ferrari, Toyota, Ford, Virgin, NASA, Fox News** and the **New York Times**.

You are more than good enough for it.

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