



## The Handbook of Visual Analysis

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# The Handbook of Visual Analysis

## The Handbook of Visual Analysis

**The Handbook of Visual Analysis** is a rich methodological resource for students, academics, researchers and professionals interested in investigating the visual representation of socially significant issues.

### The Handbook:

- Offers a wide-range of methods for visual analysis: content analysis, historical analysis, structuralist analysis, iconography, psychoanalysis, social semiotic analysis, film analysis and ethnomethodology
- Shows how each method can be applied for the purposes of specific research projects
- Exemplifies each approach through detailed analyses of a variety of data, including, newspaper images, family photos, drawings, art works and cartoons
- Includes examples from the authors' own research and professional practice

**The Handbook of Visual Analysis**, which demonstrates the importance of visual data within the social sciences offers an essential guide to those working in a range of disciplines including: media and communication studies, sociology, anthropology, education, psychoanalysis, and health studies.

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