



Developing Business Strategies and Identifying Risk Factors in Modern Organizations (Advances in Business Strategy and Competitive Advantage)

Madjid Tavana

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As there is a vast amount of information to consider when offering quality services, organizations have developed techniques for identifying risk factors to be taken into consideration when constructing effective business strategies.

Developing Business Strategies and Identifying Risk Factors in Modern Organizations presents new methodologies currently being utilized to formulate and solve strategic issues in order to escape the jeopardy of possible business risks. By highlighting a multitude of sciences and their influences on modern organizations; this book is an essential reference for decision makers and researchers in business, industry, government, and academia.



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