



Tecnologia del Desempeño Humano (Spanish Edition)

Mariano Bernardez

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Tecnología del Desempeño Humano es el primer tratado exhaustivo en castellano sobre los conceptos, métodos y herramientas de la disciplina conocida como Human Performance Technology (HPT), elaborado por una autoridad internacional en la materia. Este libro es a la vez una guía paso a paso para diagnosticar, analizar, diseñar, implementar y evaluar sistemas de alto desempeño en la organización. Todos los instrumentos y tecnologías presentados están validados por rigurosa investigación y aplicaciones organizacionales exitosas en empresas líderes de Estados Unidos, Europa, América Latina y Asia, así como por su aplicación en el Instituto Internacional para la Mejora del Desempeño, programa doctoral del Instituto Tecnológico de Sonora. Para la realización de este libro, el Dr. Bernardez realizó una exhaustiva validación de la literatura en la materia publicada en inglés y castellano entre 1914 y 2005. Los instrumentos prácticos fueron validados mediante su aplicación a 14 organizaciones de banca, agroindustria, construcción, desarrollo de software, educación, energía, logística, comercio local e internacional, gobierno y ONGs.

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