



The Shipping Point: The Rise of China and the Future of Retail Supply Chain Management

Peter J. Levesque

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Fascinating insights into the changing supply chain industry in China, from leading international experts

A fascinating look at the enormous changes taking place in China today as it evolves from global manufacturer to global consumer marketplace, *The Shipping Point: The Rise of China and the Future of Retail Supply Chain Management* explores how China's ascension will have a profound impact on the future of retail supply chain management. Bringing together the knowledge and expertise of leading supply chain and retail professionals from around the world to illuminate opportunities that are likely to develop over the next decade in China, the book is essential reading for anyone working with or looking to better understand how supply chains work.

Focusing on cutting edge logistics programs, processes, and technologies that will drive supply chain innovation in the twenty-first century, the book highlights innovative logistics programs that link the Asia Pacific manufacturing base, with international retailers and end consumers. Providing real examples of supply chain innovation in the marketplace to clearly illustrate the ideas in action, the book explores multi-country consolidation in China, strategies for greening the supply chain, supply chain & logistics IT systems, contingency planning strategy, and much more.

- Explores the programs, processes, and technologies that will drive supply chain innovation in the years ahead, with a particular focus on China
- Incorporates case studies contributed by retail executives and logistics industry professionals from around the world
- Highlights innovative logistics programs that link the Asia Pacific manufacturing base with international retailers and end consumers

In *The Shipping Point*, international transportation and logistics expert Peter Levesque and a team of contributing authors provide practical expertise and insights into present and future opportunities for consumer retail and supply chain management—and what it will take to turn those opportunities into reality.

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