



# Sams Teach Yourself Windows Phone 7 Application Development in 24 Hours

*Scott J. Dorman, Kevin Wolf, Nikita Polyakov, Joe Healy*

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**Sams Teach Yourself Windows Phone 7 Application Development in 24 Hours** Scott J. Dorman, Kevin Wolf, Nikita Polyakov, Joe Healy  
**Covers Windows Phone 7.5**

In just 24 sessions of one hour or less, you'll learn how to develop mobile applications for Windows Phone 7! Using this book's straightforward, step-by-step approach, you'll learn the fundamentals of Windows Phone 7 app development, how to leverage Silverlight or the XNA Framework, and how to get your apps into the Windows Marketplace. One step at a time, you'll master new features ranging from the new sensors to using launchers and choosers. Each lesson builds on what you've already learned, helping you get the job done fast—and get it done right!

**Step-by-step instructions** carefully walk you through the most common Windows Phone 7 app development tasks.

**Quizzes and exercises** at the end of each chapter help you test your knowledge.

**By the Way** notes present interesting information related to the discussion.

**Did You Know?** tips offer advice or show you easier ways to perform tasks.

**Watch Out!** cautions alert you to possible problems and give you advice on how to avoid them.

Learn how to...

- Choose an application framework
- Use the sensors
- Develop touch-friendly apps
- Utilize push notifications
- Consume web data services
- Integrate with Windows Phone hubs
- Use the Bing Map control
- Get better performance out of your apps
- Work with data
- Localize your apps
- Use launchers and choosers
- Market and sell your apps

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