



**Strategic Management for School Development:
Leading Your School's Improvement Strategy
(Published in association with the British
Educational Leadership and Management Society)**

Brian Fidler

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This practical book introduces strategic management for senior managers in schools. The author: shows how it can contribute to school development; explores the leadership of strategic school improvement; and presents a strategic planning model for schools. At each stage, he deals with practice and shows how this involves the organization of the whole process and the stages of analysis, choice and implementation.

Written at a very accessible and practical level, the book focuses on:

- how to generate ideas,
- communication and managing change,
- how to organize staff to work together on strategic planning.

Numerous activities are also included, designed to facilitate staff discussion of strategic analysis and strategic choice

This book is essential for head teachers, deputy heads, and local authority professionals.

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