



# **How to Sell Your House "For Sale By Owner": An Essential Guide to Selling Your Own Home ( Sell Your Own Home | Sell Your Own House )**

*Benjamin Steele*

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*Benjamin Steele*

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**If you want to get the best price for your house without the help of a real estate agent, then this book is for you!**

**Read on your PC, Mac, smart phone, tablet, or Kindle device.**

The conundrum of choosing whether to sell your house on your own or involve a real estate agent is as follows: If you can sell your house without a real estate agent, you won't have to pay the agent's commissions; but if your prospective real estate agent is capable of selling your house at a higher price than you could have sold it on your own, then you may end up making more money from the sale even after paying out commissions for the real estate agent. So the question remains, how can I effectively sell my house on my own, negotiate a good price, and come out better than I would have had I used a real estate agent? If you decide to sell your home on your own, you will need to give careful thought before making several important decisions. You will need to take time to learn the science behind sales and marketing - what attracts buyers and what turns them off. You'll need to know how to prepare your house for showing and how to negotiate a good price. The following chapters provide a step-by-step walkthrough of these processes as well as major decision factors involved in putting your home on the market "For Sale By Owner" (FSBO).

## **Here Is A Preview Of What You'll Learn...**

- Establishing the Right List Price
- Making the Property Look and Feel Attractive
- Hosting Ideas for a Successful Open House
- How and When to Close the Deal
- Negotiating a Mutually Acceptable Price
- Other Closing Fees to Be Aware Of
- Much, much more!

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