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Philip Lawton, PhD, CFA, CIPM, MBA (Charlottesville, VA), heads the Certificate in Investment Performance Measurement (CIPM) program at CFA Institute. Todd A. Jankowski, CFA, MBA (Charlottesville, VA), is Director of Curriculum Development for CFA's CIPM program. Research Foundation of the CFA Institute (Charlottesville, VA) encourages education for investment practitioners worldwide and funds, publishes, and distributes relevant research. The Foundation emphasizes research of practical value to investment professionals, while exploring new and challenging topics that provide a unique perspective in the rapidly evolving profession of investment management.



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