The Logic Model Guidebook: Better Strategies for Great Results

Lisa Wyatt Knowlton, Cynthia C. (Carole) Phillips

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The Logic Model Guidebook offers a concise, practical overview of the logic modeling process as applied to numerous organizational contexts. Authors Lisa Wyatt Knowlton (Ed.D.) and Cynthia C. Phillips (Ph.D.) examine the structures, processes, and language of logic models as an emerging tool that improves the design, development, and implementation of change efforts within programs and greater organizational initiatives. Through concise, step-by-step process articulation, enhanced by numerous visual learning guides (sample models, checklists, exercises, worksheets) and case examples, the authors provide students, practitioners, and beginning researchers with invaluable tools to develop and improve these models.

Praise for **The Logic Mode Guidebook**

"A very thorough treatment of the practice of logic modeling with concrete guidance based on actual programs and projects. The **Guidebook** is useful both as a teaching tool and as a more general way of familiarizing practitioners with logic models. I am impressed with the comprehensiveness and detail…"
?Richard Elmore, Ph.D., *Graduate School of Education, Harvard University*

"This book captures and explains a critical set of planning and thinking skills, and provides the tools that are useful for anyone engaged in management or development of complex programs and strategies. The logic model provides a powerful vehicle to increase the efficiency and effectiveness of nonprofit organizations. The **Guidebook** leads the field in providing both the theory and the practice of using logic models as a critical management tool – especially for the nonprofit sector.
?Kathryn Agard, Ph.D., *Executive Director, Dorothy A. Johnson Center for Philanthropy & Nonprofit Leadership, Grand Valley State University*

"The **Guidebook** contains refinements to the logic modeling technique and best practices that have accrued over nearly a decade. It links models to organizational learning in general and systems thinking in particular…It takes our thinking about models in a whole new direction!"
?Craig Russon, Ph.D., *Evaluation Manager, W. K. Kellogg Foundation* (*former*)

"I especially liked the learning aids , clear writing style, the many figures and examples, and listings of important points within each chapter. This is all good teaching methodology…Logic models are an important tool in planning and evaluation. Both planners and evaluators should know how to use them."
?James R. Sanders, Ph.D., *Professor Emeritus, Western Michigan University*

"The **Guidebook** is easy to read and understand. I like how logic models make assumptions visible. This makes it more likely to choose effective strategies and secure desired results ."
?Faye Richardson-Green, *Director, Global Learning & Development, Steelcase, Inc.*

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